

Kodak EasyShare

zoom digital camera

£7530

Stunning picture quality

- Spectacular picture quality with 5.0 MP for prints up to 20" x 30"
- Capture crisp details with the aspheric, all-glass Kodak Retinar 3X optical zoom lens
- Get even closer to your subject with 5X advanced digital zoom
- Multi-zone auto-focus with enhanced low-light performance for razor-sharp pictures
- Capture breathtaking color under any lighting conditions with the Kodak color science chip

Incredible ease of use

- Easy-to-access scene and color modes for consistently great pictures
- See your vertical shots vertically with auto picture rotation
- Catch all the action with TV-quality (VGA) video featuring audio playback
- Compatible with Kodak EasyShare camera and printer docks*

Sharing made simple

- Print, e-mail, and organize your photos with just one touch of the Kodak exclusive Share button
- Review your pictures with the high-resolution, 1.8" indoor/outdoor display
- Powerful yet simple-to-use Kodak EasyShare software
- On-camera Favorites feature to share your pictures anytime, anywhere
- Print directly from your camera to any PictBridge-enabled printer



From a silly smile to a special occasion, there are memories to be captured all around us. And the Kodak EasyShare CX7530 zoom digital camera was designed to do just that with brilliance, precision, and remarkable ease. Its pictures are so stunning that the CX7530 even has an on-camera Share button for effortless printing and e-mailing. If that sounds simple, wait until you experience the rest of the EasyShare system. From one-touch picture transfer, to real Kodak photos in seconds, to user-friendly software, it's the wonderfully simple yet powerful way to do digital.

Just press 

Somewhere between moments and memories, there's magic.

cx7530

Capture it all with the power and ease of the CX7530. Then cherish the memories for years to come.

5.0 megapixels

Brilliant, dynamic, and huge. Just a few words to describe the prints you'll get – from 4" x 6" to 20" x 30" – with 5.0 MP.



Premium, all-glass Kodak Retinar 3X optical zoom lens

Get in close for the moments that matter. With the CX7530, your pictures will be crisp and clear.



Multi-zone auto-focus

Even when you have several subjects in one picture or are shooting in dim light, the CX7530 captures great-looking pictures thanks to its multi-zone auto-focus.



Kodak color science

With the Kodak color science chip, colors are consistent and vibrant, flesh tones are accurate, and pictures are sharp.



PictBridge compatible

PictBridge makes do-it-yourself printing easy. Print directly from your camera to any PictBridge-enabled printer.



Automatic picture rotation

No more twisting and turning your camera to view your pictures. When you snap a vertical picture, it will appear on the display vertically.



On-camera Favorites collection

Keep your favorite pictures right on your camera. With the on-camera Favorites feature, it's easy.



32 MB internal memory, SD/MMC expansion slot

The CX7530 comes with plenty of memory – 32 MB to be exact. Use an optional SD/MMC card for even more picture-taking power.



On-camera Share button

When you have a picture you know you'll want to share, just tag it using our exclusive Share button. The next time you place your camera in its Kodak EasyShare printer or camera dock, your picture is ready to print or e-mail.



1.8" indoor/outdoor display

See your pictures even in direct sunlight – the big, bright indoor/outdoor display makes it easy.



7 scene modes

Let the CX7530 take care of the details. In addition to auto mode, it also features six more modes that automatically adjust settings depending on your shot. You can even choose from three color modes: color, black and white, and sepia.

Auto – Ideal for most picture-taking situations, it automatically adjusts camera settings for a great shot.



Sport – Ideal for fast-moving subjects, the CX7530 captures action without blurring.



Landscape – Select this setting for distant shots and broad vistas.



Close-up – Pictures are detailed and in focus when shooting up-close.



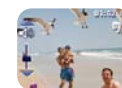
Night – Ideal for night scenes or low-light situations.



Portrait – For head-and-shoulder poses, this setting automatically adjusts lighting for sharp subject details.



Movie – Catch the action with this continuous video feature. Play it back on your camera's display.



Print whenever, wherever.

With all the printing options Kodak offers, you can choose the method that works for you. So you're always just a few simple steps away from getting great prints.

At home

Printing at home is a quick, convenient way to get prints from your digital camera. Use the EasyShare printer dock for real Kodak 4" x 6" photos, or Kodak inkjet photo papers for prints from your inkjet printer.



Online

Kodak EasyShare software makes it simple to share photos online. Simply select an online service that lets you easily organize your pictures into albums for sharing and printing.



At a store

With our convenient in-store kiosks, getting prints from your digital camera has never been easier. Look for the Kodak Picture Maker kiosk at a local store.





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Standard Features

CCD – 1/2.5 inch type (5.36 M total pixels)
 Effective pixels – 5.0 megapixel (2560x1920 pixels)
 Picture quality
 5.0 MP – best (prints up to 20" x 30")
 4.4 MP – best 3:2 (optimized ratio for 4" x 6" prints)
 3.1 MP – better (prints up to 11" x 14")
 1.7 MP – good (small prints)
 Still format JPEG/EXIF v 2.21
 Lens – 3X optical zoom
 5.6-16.8 mm (35 mm equivalent: 34-102 mm)
 Advanced digital zoom – 5X
 Aperture – f/2.7-5.2 (wide), f/4.6-8.7 (tele)
 Shutter speed – 1/2-1/1400 sec.
 Real image optical viewfinder
 LCD – 1.8" (4.6 cm) high resolution (134K pixel)
 indoor/outdoor color display

Performance Features

Scene modes – auto, portrait, landscape, night, close-up, sport, movie
 Photo settings – color, black and white, sepia
 Burst mode – 2.4 fps, up to 5 pictures
 Click to capture – 0.6 sec.
 Shot to shot – 1.3 sec.
 Video mode – continuous MPEG-4 video with audio capture/playback
 Video resolution – VGA (640x480 pixels) at 13 fps; QVGA (320x240 pixels) at 20 fps
 Video length – continuous up to 80 min. limited by capacity of external memory card; or 5, 15, 30 sec. clips
 Video format – Quicktime MOV (MPEG-4 compression)
 Auto focus – TTL-AF
 Auto focus selection – multi-zone, center-zone
 Focus range
 Standard – 60 cm (23.6 in.) to infinity
 Landscape – 10 m (32.8 ft) to infinity
 Close-up wide – 13-70 cm (5 - 28 in.)
 Close up tele – 22-70 cm (9 - 28 in.)
 Sensitivity – ISO equivalent 80 – 160 (automatic) and 80,100, 200, 400, 800[†] (manual)

[†]ISO 800 available only at Good setting.

*Compatible with optional Kodak EasyShare printer and camera docks, except printer dock 4000 and camera dock II.

**Actual battery charging time may vary by camera model.

Making digital even simpler

The optional Kodak EasyShare printer dock is the simplest way to go from picture to print. Just dock your Kodak EasyShare digital camera, touch the button, and get real Kodak borderless 4" x 6" prints. It even works with or without a computer. And just like the optional Kodak EasyShare camera dock 6000, the printer dock transfers pictures from camera to computer at the touch of a button and recharges your Kodak camera battery in less than 3.5 hours**.

White balance – auto, daylight, tungsten, fluorescent
 Exposure metering – TTL-AE; selectable: multi-pattern, center-weighted, center spot
 Exposure control – programmed AE
 Long time exposure – 0.7-4 sec.
 Exposure compensation – +/-2.0 EV in 0.5 EV step increments

Ease of Use Features

Built-in flash – auto, red-eye, fill, off
 Flash range
 wide – 0.6-3.6 m (2-11.8 ft)
 tele – 0.6-2.1 m (2-6.9 ft)
 Review options – 1X-8X magnify with pan, slide show, multi-up, fast scroll, protect, album
 Favorites – on-camera picture storage
 Auto picture rotation
 Software – Kodak EasyShare software
 Dock compatibility – Kodak EasyShare camera docks, Kodak EasyShare printer docks*
 PictBridge compatible – print directly from camera
 Storage – 32 MB internal memory, SD/MMC card expansion slot
 Self-timer – 10 seconds

Additional Features

Power options – optional Kodak EasyShare docks with Ni-MH rechargeable battery pack; 2 AA Kodak Max digital camera batteries; 2 AA lithium or Ni-MH batteries or 1 CRV3 lithium battery; 3 volt DC
 Lens protection – built-in lens barrier
 Tripod mount – 1/4 in. standard
 I/O interface – power input (3V DC), A/V output (NTSC or PAL, user selectable), Kodak camera dock/printer dock interface, USB compliant connector
 Weight – without batteries: 192 g (6.8 oz)
 Dimensions – WxHxD: 102.5x65x38 mm (4.0x2.6x1.5 in.)
 Warranty – one year

Minimum System Requirements

Windows 98, 98SE, ME, 2000 SP1, or XP OS
 Internet Explorer 5.01 or higher
 233 MHz processor or greater
 Macintosh OS X 10.2.3, 10.3
 Safari 1.0 or higher

Minimum Hardware Requirements

128 MB RAM (64 MB RAM for Windows 98, 98SE, 2000 SP1, ME OS)
 200 MB hard drive disk space available
 CD-ROM drive
 Available USB port

Package Contents

Kodak EasyShare CX7530 zoom digital camera
 Kodak Max digital camera batteries AA or equiv.
 Video out cable
 USB cable
 Wrist strap
 Kodak EasyShare software
 Getting Started kit
 Custom camera insert for optional Kodak EasyShare camera and printer docks

Recommended Accessories

Kodak EasyShare printer dock
 Kodak color cartridge and photo paper kit
 Kodak EasyShare camera dock 6000
 Kodak SD memory card, 128 MB
 Kodak EasyShare NiMH rechargeable battery pack
 Kodak EasyShare travel kit
 Kodak 8-in-1 card reader



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